LOCAL SEO PACKAGES

LOCAL SEO PACKAGES	STARTUP	ADVANCED	PROFESSIONAL
KEYWORDS PLAN	**Upto 10**	**Upto 20**	**Upto 40**
PRIMARY KW + SECONDARY KW	5 + 5	10 + 10	20 + 20
BEST SUITED FOR	Business with 1 location	Business with 2 locations	Business with more than 2 locations
EXPECTED RESULTS	Rankings on Google Map + More Conversion (Calls + Leads)	Rankings on Google Map + More Conversion (Calls + Leads)	Rankings on Google Map + More Conversion (Calls + Leads)
KEYWORDS TYPE	Localized	Localized	Localized

INITIAL REVIEW & ANALYSIS

	STARTUP	ADVANCED	PROFESSIONAL
In-Depth Site Analysis	✔	✔	✔
Duplicate Content Check	✔	✔	✔
Competition Analysis	✔	✔	✔
Local SEO Audit	✔	✔	✔
Keyword Analysis	✔	✔	✔
Baseline Ranking Check	✔	✔	✔
Keyword URL Mapping	✔	✔	✔

INITIAL REVIEW & ANALYSIS

Broken Links Check	✗	✔	✔
Google Penalty Check	✔	✔	✔

ON PAGE OPTIMIZATION

Number of Locations Covered	1	Upto 2	Upto 3
Canonicalization	✔	✔	✔
Header (H1) Tags Optimization	✔	✔	✔
Internal Link Structuring & Optimization	5 Pages	10 Pages	15 Pages
Image ALT Tag Optimization	✔	✔	✔
Robots.txt Creation/Analysis	✔	✔	✔
Title & Meta Tags Optimization	5 Pages	10 Pages	15 Pages
Web Content Optimization	✔	✔	✔
Geo Targeting (via Code)	✔	✔	✔
Address add to current website page[s] (if applicable)	✗	✔	✔
XML Sitemap Creation/Analysis	✔	✔	✔
KML Sitemap	✔	✔	✔

ON PAGE OPTIMIZATION

Desktop Page Speed Optimization*	✗	✓	✓
Mobile Usability Check	✗	✓	✓
GA4/GTM Setup (if not setup)	✓	✓	✓
GA4/GTM Conversion Setup	✓	✓	✓
Google Search Console Setup (If not setup)	✓	✓	✓
Schema Tag	✗	✓	✓
Location Based Page Analysis	✓	✓	✓

LOCAL SEARCH OPTIMIZATION

Google Business Profile Setup & Verification	✓	✓	✓
GBP Optimization	✓	✓	✓
GBP Profile Monitoring	✓	✓	✓
GBP Image upload and Optimization (If Provided)	✓	✓	✓
Bing Local Listing Setup	✓	✓	✓
NAP Syndication	✓	✓	✓
Report Duplicate Listing	✓	✓	✓

CONTENT MARKETING [PER MONTH]

Article Writing	1	1	2
Blog Writing	✔	✔	✔
Guest Blog Writing	✘	1	2
Classified Writing	✔	✔	✔

OFF PAGE OPTIMIZATION

Article Submission	1	1	2
Blog Submission	2	2	3
Content Syndication	✔	✔	✔
Guest Blog Submission	✘	1	2
Classified Submissions	✔	✔	✔
Google Map Embeds	✔	✔	✔
Search Engine Submission	5	8	10
Guest Blog Promotion	✘	5	10
Q & A	✔	✔	✔
Link Syndication	✔	✔	✔

OFF PAGE OPTIMIZATION

Profile Listing	✔	✔	✔
Competitor Link Analysis & Creation	✔	✔	✔
Business Listings / Local Citations	✔	✔	✔
GBP Link Syndication	✔	✔	✔
GBP Timeline Posting	✔	✔	✔

MONTHLY REPORTING

Search Engine Rank Report	✔	✔	✔
GBP Rank Report	✔	✔	✔
SEO Activity Reports	✔	✔	✔
Google Analytics Report	✔	✔	✔
Google Business Profile (GBP) Insights Report	✔	✔	✔

CUSTOMER SUPPORT

Email, Chat, Phone	✔	✔	✔
Project Management Tool Tracking	✔	✔	✔