

# SEO PACKAGES

SEO PACKAGES	STARTUP	ADVANCED	PROFESSIONAL	ENTERPRISE
MONTHLY FEE (USD)	\$200	\$350	\$600	\$1000
KEYWORDS COUNT	Upto 12 Keywords	Upto 25 Keywords	Upto 50 Keywords	Upto 100 Keywords
ESSENTIAL FOR	Small Businesses Operating Locally	Businesses Operating in Small Areas	Businesses in Competitive Niche	Businesses in Highly Competitive Niche
MINIMUM RECOMMENDATION DURATION	4-6 months	4-6 months	4 months	3 months

## INITIAL REVIEW & ANALYSIS

In-Depth Site Analysis	✓	✓	✓	✓
Duplicate Content Check	✓	✓	✓	✓
Backlinks Analysis	✗	✓	✓	✓
Competition Analysis	1	2	3	3
Keyword Analysis	✓	✓	✓	✓
Baseline Ranking Check	✓	✓	✓	✓
Keyword URL Mapping	✓	✓	✓	✓
Broken Links Check	✓	✓	✓	✓
Google Penalty Check	✓	✓	✓	✓

## ON PAGE OPTIMIZATION

Canonicalization	✓	✓	✓	✓
Header (H1) Tags Optimization	✓	✓	✓	✓
Internal Link Structuring & Optimization	✓	✓	✓	✓
Existing Content Optimization	✓	✓	✓	✓
Robots.txt Creation/Analysis	✓	✓	✓	✓
XML Sitemap Analysis	✓	✓	✓	✓
Google Console Set Up (If not set up)	✓	✓	✓	✓
Google Analytics Set Up (If not set up)	✓	✓	✓	✓
Desktop Page Speed Optimization	✗	✓	✓	✓
Fresh Web Content Suggestions (Writing Charges Extra)	✓	✓	✓	✓
Title & Meta Tags Optimization	(Upto 10 Pages)	(Upto 20 Pages)	(Upto 30 Pages)	(Upto 50 Pages)
Image & Hyperlink Optimization	✓	✓	✓	✓
Bing Webmaster Tools Set Up (if not set up)	✗	✗	✓	✓
HTML Sitemap Creation	✗	✓	✓	✓
Footer Optimization	✗	✗	✓	✓
Website Usability Analysis	✓	✓	✓	✓
Check Header Status, Meta Robots, Google Cache Pages	✗	✓	✓	✓

## ON PAGE OPTIMIZATION

Check Mobility Issues	✓	✓	✓	✓
Custom 404 Page Analysis	✗	✓	✓	✓
URL Structure Analysis	✓	✓	✓	✓
No Follow External Links	✗	✓	✓	✓

## CONVERSION TRACKING & OPTIMIZATION

Google Analytics Goal Conversion Set Up Suggestion	✓	✓	✓	✓
Heatmap Integration	✗	✗	✓	✓

## SCHEMA & STRUCTURED DATA MARK UP

Logo Optimization	✗	✓	✓	✓
Schema on Contact Address	✓	✓	✓	✓
Schema on Breadcrumb	✓	✓	✓	✓
Schema on Images	✓	✓	✓	✓
Schema on Blog	✗	✗	✓	✓

## LOCAL SEARCH OPTIMIZATION

Google Business Profile Setup & Verification	✓	✓	✓	✓
Bing Local Listing setup	✗	✗	✓	✓
Local Business Directory/Citations	✓	✓	✓	✓
Contact Address in Footer	✓	✓	✓	✓

## CONTENT MARKETING (PER MONTH)

Website Blog writing	✗	✓	✓	✓
Blog writing	2	4	6	8
Classified writing	2	4	6	8
Article writing	1	2	4	6
Press Release Writing	✗	✓	✓	✓
Infographic Creation	✗	✗	✓	✓
Guest Blog writing	✗	✓	✓	✓

## OFF-PAGE OPTIMIZATION

Blog Submission	2	4	6	8
Article Submission	2	4	6	8
Blog Promotion	3	5	10	20
Company Profile Listing	3	5	10	15
Classified Submissions	3	10	15	20
Article Promotion	3	5	10	20
Link Syndication	✓	✓	✓	✓
Video Promotion	✓	✓	✓	✓
Image Submission	✓	✓	✓	✓
Press Release Promotion	✗	✗	✓	✓
Press Release Submission	✗	✗	✓	✓
Infographic Promotion	✗	✗	✓	✓
Infographic Distribution	✗	✗	✓	✓
Video Submission	✓	✓	✓	✓
Q & A Submissions	✓	✓	✓	✓
Guest Blog Posting	✗	✓	✓	✓
Guest Blog Promotion	✗	✓	✓	✓

## OFF-PAGE OPTIMIZATION

Competitor Link Analysis & Creation	✓	✓	✓	✓
Podcast Distribution	✗	✓	✓	✓
Micro Blogging	✗	✓	✓	✓
Content Syndication	✓	✓	✓	✓

## MONTHLY REPORTING

Search Engine Rank Report	✓	✓	✓	✓
SEO Activity Reports	✓	✓	✓	✓
Google Analytics Report	✓	✓	✓	✓

## CUSTOMER SUPPORT

Email/Chat/Phone	✓	✓	✓	✓
Project Management Tool Tracking	✓	✓	✓	✓